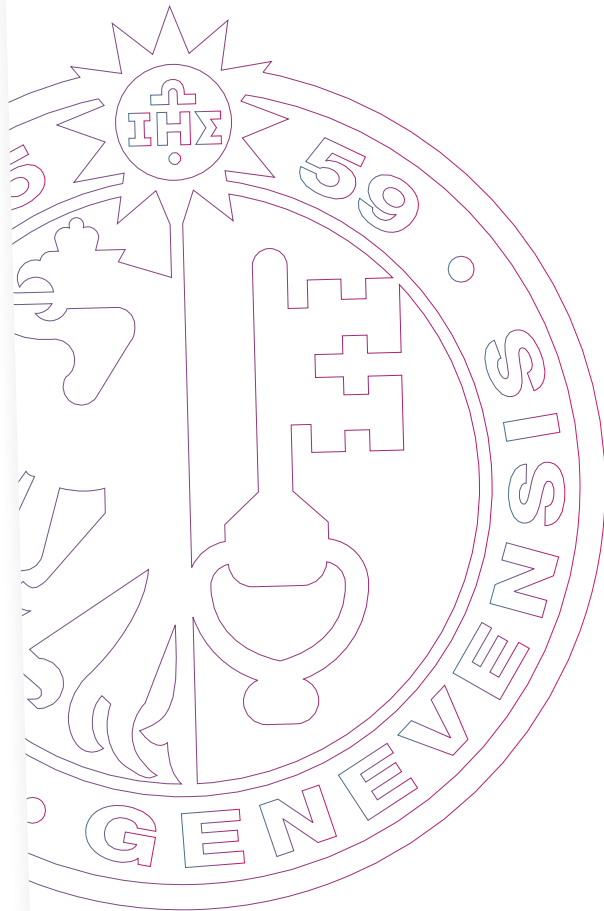










2025

ANNUAL REPORT 2025 GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

EDITING

Refine | www.refineteam.com
Geneva School of Economics
and Management,
University of Geneva

GRAPHIC DESIGN

Franco Szymanski
www.studio-gambetta.ch

PHOTOGRAPHY

Jörg Brockmann Photography |
www.jorgbrockmann.com Jacques Erard,
Fabien Scotti, Sandra Vuadens, UNIGE,
Pexels, Pixabay, unartvisuel Sàrl, Unsplash
Cover photo: Assistant Professor
Christina Hertel teaching the course
"Entrepreneurship Lab," MSc in Responsible
Management program

APRIL 2025



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More than a Business School

Geneva School of Economics and Management

More than a leading Swiss business school, GSEM prepares responsible leaders for a diverse and changing society.



The Geneva School of Economics and Management (GSEM) of the University of Geneva is more than a leading Swiss business school. Building on a history of over 100 years, the GSEM's mission is to educate responsible leaders for a diverse and changing society. About 1,600 students are enrolled in the GSEM's state-of-the-art undergraduate, graduate, and executive programs in management, economics, finance, business analytics, statistics, and information systems. Focusing on the interdisciplinary areas of analytics/ digital, governance, and sustainability, the GSEM benefits from a "Geneva Advantage" – its unique location in Geneva, a region that is home to many international organizations, non-profit organizations, multinational corporations, and financial institutions, together with its dedicated staff of about 200, including 60 internationally recognized faculty members.

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Dean's Message

Message de Salvatore Di Falco

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01

Study programs

The GSEM mission is to educate responsible leaders for a diverse and changing society.

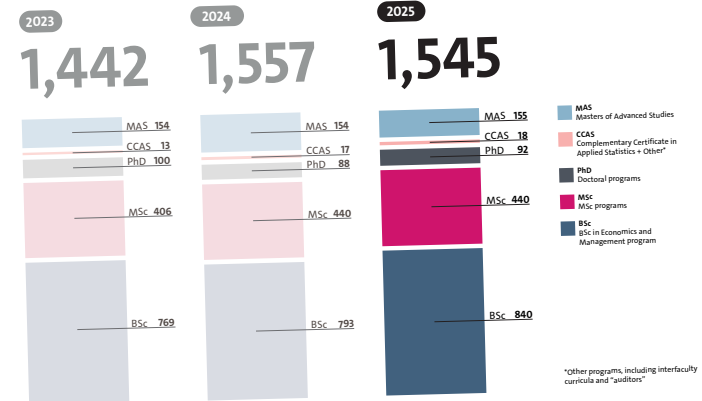
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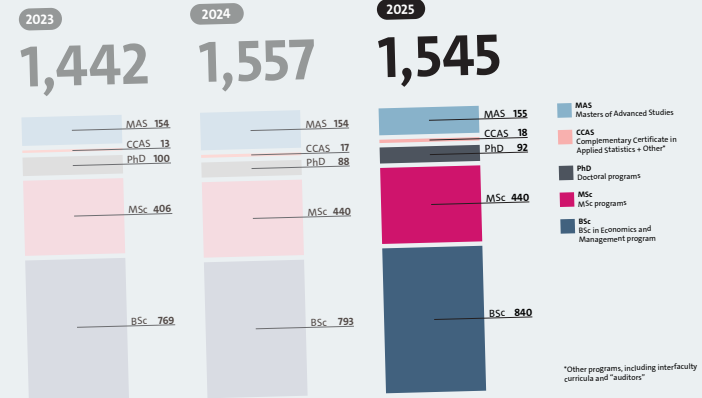
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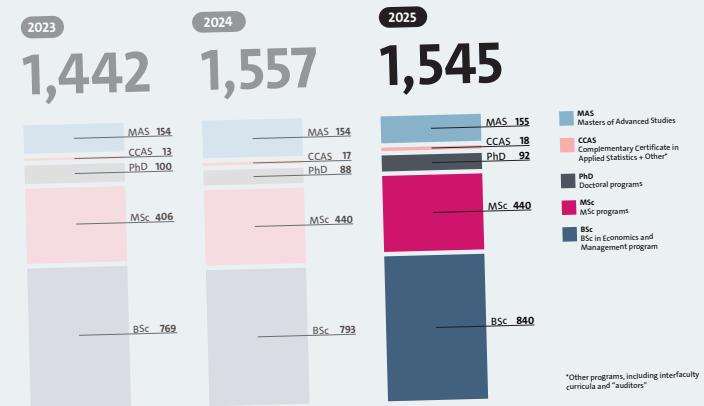
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GSEM ANNUAL
REPORT

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1.2 MASTER OF SCIENCE PROGRAMS

Master of Science in Statistics

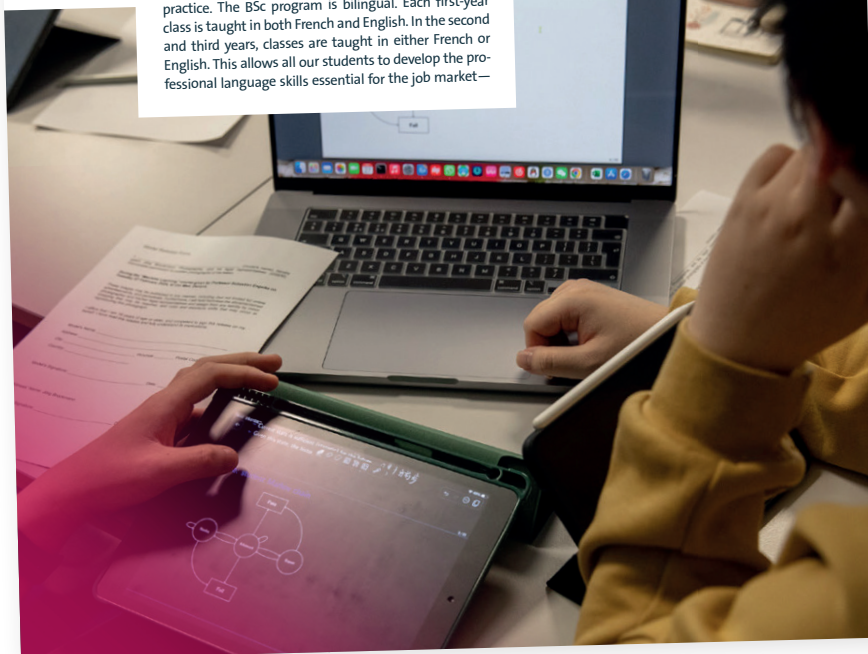
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Prix William Rappard for best Ph.D. thesis on sustainability for Alissa Benteleschool

At the 2025 Graduation Ceremony held on Thursday, 27 November, the GSEM presented the Prix William Rappard, which recognizes the best Ph.D. thesis in the field of sustainability.

Dr. Alissa Bentele received the prize for her thesis entitled «Boards of Directors and Stakeholders.» As part of her thesis, she set out to determine the relationship between corporate boards of directors and stakeholders. She received her Doctorate in Management on 9 December 2025.

The Prix William Rappard award was established in memory of Professor William Rappard, a Swiss academic and diplomat, who was a professor of Economic History at the University of Geneva and was appointed Rector of the same University in 1926. Prof. Rappard was highly influential in headquartering the League of Nations (precursor to the United Nations) in Geneva.

The award was open to all Ph.D. students who had defended their thesis during the 2024–2025 academic year. The jury was chaired by Professor Kerstin Preuschoff, Vice Dean for Research and consisted of the directors of the GSEM doctoral programs.



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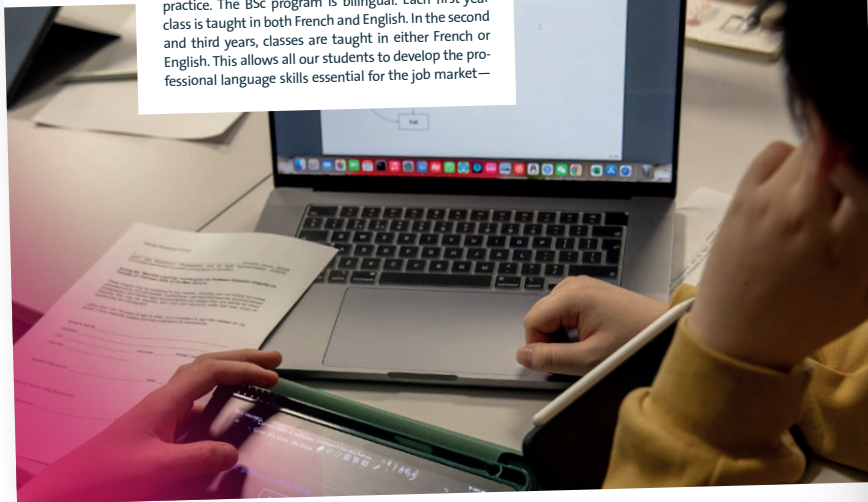
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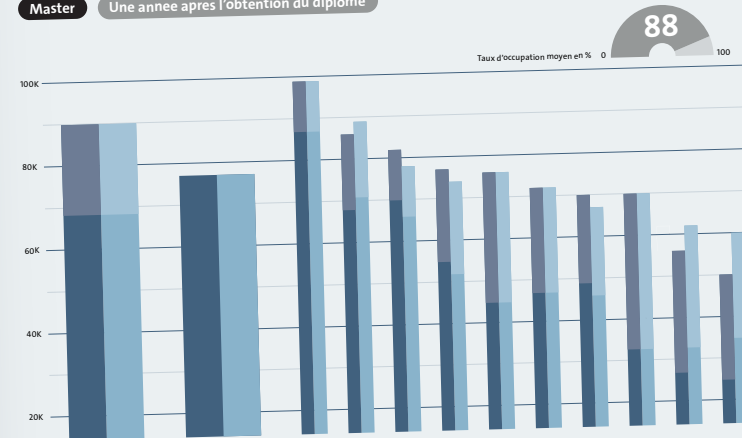
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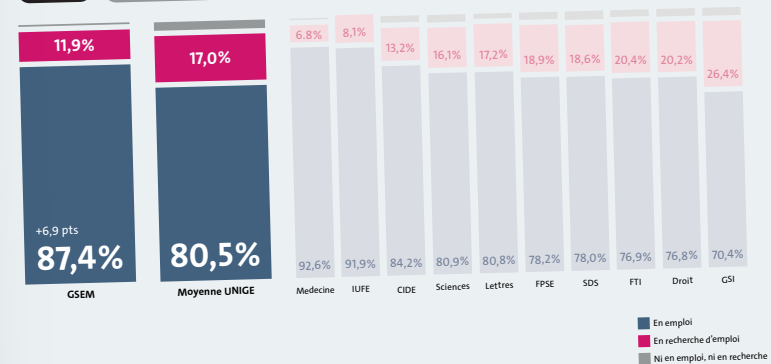
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Master Une année après l'obtention du diplôme



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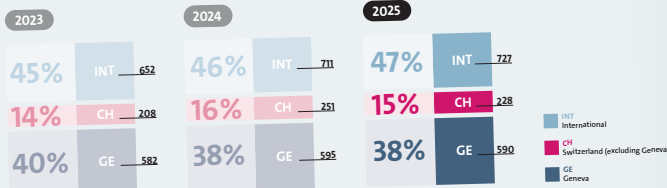
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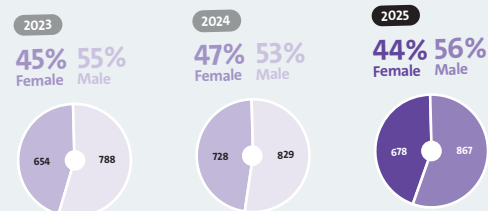
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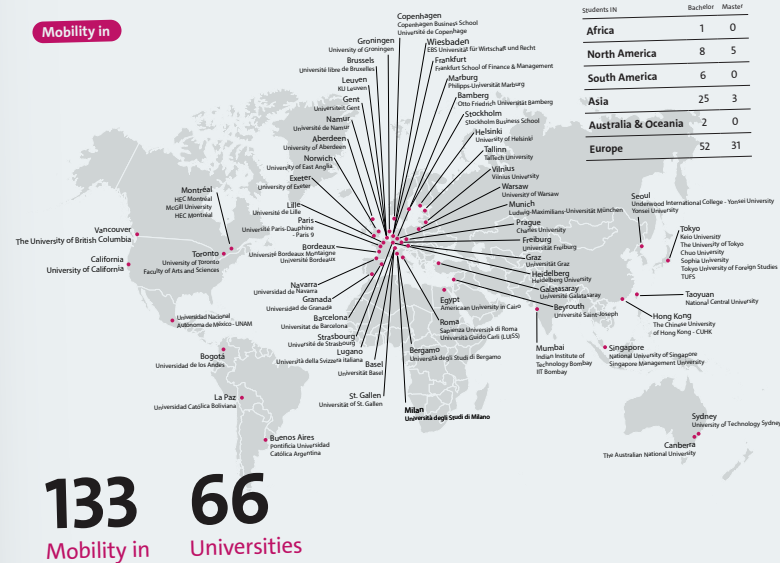
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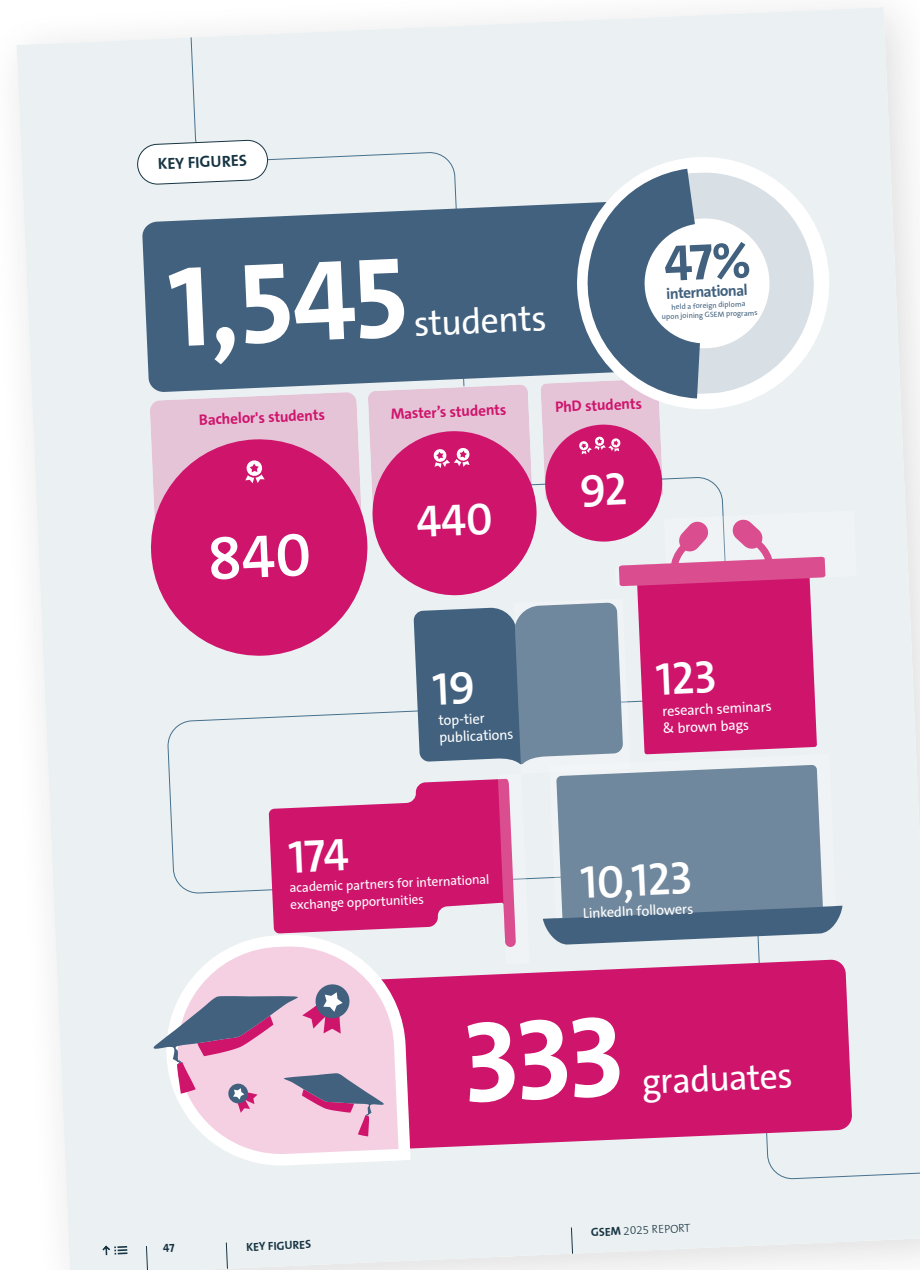


Mobility out



Mobility in





Key figures

1,545 students**47%**
international
held a foreign diploma
upon joining GSEM programs**440**
Master's students**840**
Bachelor's students**92**
PhD students**19**
top-tier publications**123**
research seminars & brown bags**174**
academic partners for international
exchange opportunities**10,123**
LinkedIn followers**333** graduates